

# POLICYLAB FORUM 2022

## Bridging New Partnerships, Creating Change

### SUPPORT OPPORTUNITIES

MAY 9 - 10 | PHILADELPHIA, PA  
Kimmel Center for the Performing Arts

*In partnership with*



# POLICYLAB FORUM 2022

*Dear Colleague,*

For the past 13 years, PolicyLab at Children's Hospital of Philadelphia has been steadfast in working towards its mission to achieve optimal child health and well-being by informing program and policy changes through interdisciplinary research. Our team of research, policy, and communications experts is key to our unique evidence-to-action model, and with support from many partners across CHOP and beyond, we've made real progress toward our mission—some examples of which were recently featured in our [inaugural Impact Report](#).

But we cannot achieve improved child health outcomes by ourselves, so we're partnering with AcademyHealth on an exciting forum that will convene regional leaders in children's health. We'll take a local and national look at how we can work together to tackle the most pressing issues facing children, teens, and their families, and we'll explore how we can bridge research, policy and practice to create change.

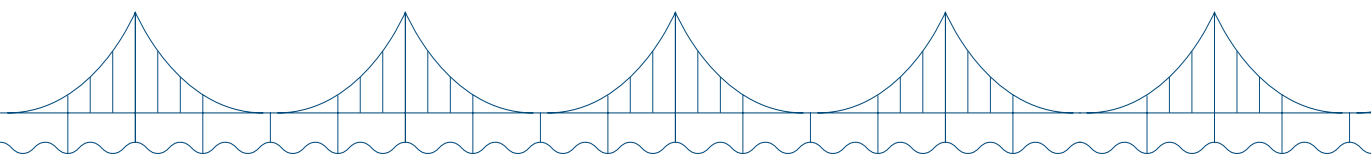
Under the theme of "Bridging New Partnerships, Creating Change," PolicyLab's Forum is intended to propel forward innovative solutions around hot topics such as aiding schools with COVID-19 recovery, the youth behavioral health crisis, addressing social needs in pediatric settings, and caregiver health that policymakers, advocates, and researchers can collaborate on to ensure today's youth have every opportunity to become healthy, productive adults. **We would be proud to partner with your organization on this great event and hope you will consider supporting the Forum.**

Building off of our highly successful [2018 inaugural Forum event](#), we've organized a day and a half of dynamic presentations from experts across multiple sectors of health, policy and research. The meeting will attract a multidisciplinary audience of 300-350 individuals, including policymakers, health care providers, child health advocates, education leaders, nonprofit representatives and researchers. Many of our PolicyLab faculty and staff will also be present to share their research and subject-matter expertise.

We couldn't do this critical work for children and families without the support of our trusted partners in our community and across the country. **Below you will find a detailed support package for your information.** With your generous support, we can ensure a healthier future for all children and I thank you in advance for your kind consideration.

If you have any questions, please don't hesitate to reach out to Laura Cavello ([cavellol@chop.edu](mailto:cavellol@chop.edu)).

**David Rubin, MD, MSCE**  
*Director*



# Highlights from PolicyLab's 2018 Forum



More than 300 attendees



Representing 10 states & Washington, D.C.



Including national, state and local leaders in children's health policy, research, advocacy, practice and beyond

*"This event really brought together both individuals who are researchers who are...identifying problems and questions and generating the data, along with people who are...interested in using that data to really implement policy change."*



*"We're able to bring the real world from here in America to Washington, and that is what makes gatherings like this so valuable."*

*"The panel format of the sessions I attended was an excellent way to get diverse opinions."*



*"Meeting so many people working toward the same goals...was so encouraging."*



## POLICYLAB FORUM 2022

### Join us in May to:

- *Network with thought leaders in children's health policy and expert researchers*
- *Learn about the latest research and data contributing to policy and practice innovation*
- *Forge partnerships to impact change at the local and national levels*

### PolicyLab Forum Support Opportunities Package

#### CHAMPION — \$20,000

- Registration for 6 people
  - Attendees from your organization meet and greet with PolicyLab's "Children's Champion Award" recipient
  - 3 additional invitations to May 9 networking reception with speakers, PolicyLab experts and "Outstanding Youth Award" recipients
- Table for our Bridging New Partners Showcase including one (6 ft.) table and two chairs
- Logo or name and link on event website
- Organization profile and full-screen and banner advertising included throughout event app
- Premier placement on supporter-recognition signage at the event
- Recognition in social media posts for event
- Special acknowledgement during Director's Address

#### ***Additional Recognition***

- Name appears on Children's Hospital of Philadelphia's annual philanthropy list online
- Name listed on the hospital's annual Donor Recognition Wall
- Eligible for membership in the hospital's Founders Society

*The tax deductible portion for this opportunity is \$18,500.*





## POLICYLAB FORUM 2022

### ADVOCATE — \$10,000

- Registration for 4 people
  - 2 additional invitations to May 9 networking reception with speakers, PolicyLab experts and “Outstanding Youth Award” recipients
- Table for our Bridging New Partners Showcase including one (6 ft.) table and two chairs
- Logo or name on event website
- Organization profile and banner advertising included throughout event app
- Premier placement on supporter-recognition signage at the event
- Recognition in social media posts for event
- Special acknowledgement during Director’s Address

#### ***Additional Recognition***

- Name appears on Children’s Hospital of Philadelphia’s annual philanthropy list online
- Name listed on the hospital’s annual Donor Recognition Wall
- Eligible for membership in the hospital’s Founders Society

*The tax deductible portion for this opportunity is \$9,000.*



## POLICYPOLAB FORUM 2022

### FRIEND — \$5,000

- Registration for 3 people
- Logo or name on event website
- Organization profile and banner advertising included throughout event app
- Placement on supporter-recognition signage at the event
- Recognition in social media posts for event

#### ***Additional Recognition***

- Name appears on Children's Hospital of Philadelphia's annual philanthropy list online
- Name listed on the hospital's annual Donor Recognition Wall
- Eligible for membership in the hospital's Founders Society

*The tax deductible portion for this opportunity is \$4,250.*

### CONTRIBUTOR — \$3,000

- Registration for 2 people
- Name on event website
- Organization profile included in event app
- Placement on supporter-recognition signage at the event

#### ***Additional Recognition***

- Name appears on Children's Hospital of Philadelphia's annual philanthropy list online
- Name listed on the hospital's annual Donor Recognition Wall
- Eligible for membership in the hospital's Founders Society

*The tax deductible portion for this opportunity is \$2,500.*



## POLICYPOLAB FORUM 2022

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please reach out to Laura Cavello at [cavellol@chop.edu](mailto:cavellol@chop.edu) if you would like to discuss the opportunities below.

*Limited availability per opportunity.*

#### **Provide a beverage & snack break — \$3,500**

*Offer a break in the action for forum attendees to refuel.*

*The tax deductible portion for this opportunity is \$3,000.*

#### **Support networking reception — \$7,500**

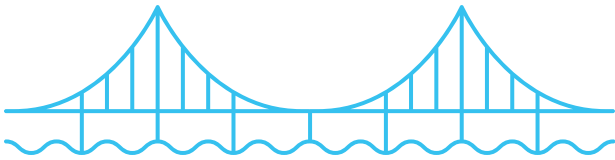
*Serve as the primary sponsor of our May 9 evening networking reception with logo recognition at the event.*

*The tax deductible portion for this opportunity is \$6,750.*

#### **Support our event scholarship program — \$875**

*Contribute to our event scholarship program for undergraduate or full-time graduate students to attend the forum for free.*

*The tax deductible portion for this opportunity is \$875.*



## POLICYLAB FORUM 2022

### SPONSORSHIP APPLICATION

*Please type or print all information exactly as it should appear in recognition materials.*

Recognition Name for Print \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Billing Address \_\_\_\_\_ Billing City \_\_\_\_\_

Billing State \_\_\_\_\_ Billing ZIP \_\_\_\_\_ Telephone (day) \_\_\_\_\_

Email Address \_\_\_\_\_

#### Sponsorship Levels (Please check one.)

☐ Champion: \$20,000    ☐ Advocate: \$10,000    ☐ Friend: \$5,000    ☐ Contributor: \$3,000

☐ Beverage & snack break: \$3,500    ☐ Support networking reception: \$7,500

☐ Support our event scholarship program: \$875    ☐ Donation \$ \_\_\_\_\_

We waive all benefits associated with our chosen level of sponsorship (please initial). \_\_\_\_\_

*In some cases, receipt of benefits by a private foundation may result in tax implications. Please consult your adviser with any questions.*

**Please note** that we will follow the Kimmel Center's COVID-19 policies for vaccines and masking at the time of the event.

Form completed by: \_\_\_\_\_ Telephone (day): \_\_\_\_\_

#### Payment

☐ Check enclosed (Please make payable to CHOP Foundation.)    ☐ VISA    ☐ MasterCard    ☐ American Express    ☐ Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

CVV \_\_\_\_\_ Signature \_\_\_\_\_

**Send to** — Children's Hospital of Philadelphia Foundation • PO Box 781352 • Philadelphia, PA 19178-1352 • Attn: Laura Cavello/Maureen Mason

**Event sponsorship contact** — Laura Cavello at cavellol@chop.edu