

# Social Media Toolkit - Keeping Kids Covered in the Changing Health Care Landscape

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PolicyLab's new study published in *Health Affairs* comes at an important time: financing for CHIP is scheduled to end in 2017 unless Congress reappropriates funding. PolicyLab is committed to contributing research highlighting the importance of CHIP and Medicaid for children and families in the U.S. to the conversations Congress will inevitably have in the first few months of the new year. To that end, we've developed some materials that we hope can help you promote the findings of this research to your networks or for use in any CHIP advocacy you engage in. This social media toolkit contains hashtags, suggested tweets and infographics that you can use to disseminate this message to your social networks.

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