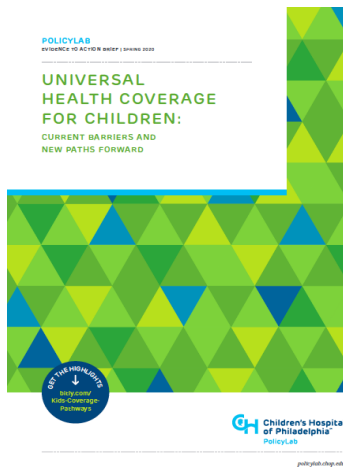


Partner Toolkit - Universal Health Coverage for Children: Current Barriers and New Paths Forward

Date:

Apr 2020



PolicyLab's solutions-oriented *Evidence to Action* brief assesses the fragmented system for children's coverage in the United States, explores barriers to families accessing adequate, affordable coverage, and proposes a spectrum of policy options for state and federal lawmakers to consider if they wish to achieve universal, affordable, comprehensive coverage for all children. We welcome you to use the key messages, suggested social media posts, graphics and newsletter blurb below to disseminate this material to your networks.

KEY MESSAGES:

- The current COVID-19 crisis has only magnified the troubling trends the U.S. has been experiencing in the rise in uninsurance and underinsurance among our nation's youth.
- With rising out-of-pocket costs for those with private insurance and enrollment barriers to our robust public health insurance options, families have been facing a crisis with the affordability and adequacy of children's health insurance.
- Today, 1 in 18 children in the U.S. are uninsured, but there is also a larger crisis of underinsurance causing many families to rely more heavily on our public insurance programs, Medicaid and the Children's Health Insurance Program (CHIP), or forego needed care for their children even when they have insurance.
- Ambitious action is needed to stabilize the market for dependent coverage, much less achieve gains in the years ahead.

Join the conversation.

[@PolicyLabCHOP](https://twitter.com/PolicyLabCHOP)

[in@PolicyLab at Children's Hospital of Philadelphia](https://www.linkedin.com/company/PolicyLab-at-Childrens-Hospital-of-Philadelphia)

Be sure to use **#coverageforallkids** to connect to the conversation.

Post your commitment to children's health coverage and use your platform to share these potential pathways with your audience. Here are some sample social media messages.

SAMPLE TWITTER MESSAGES:

Share the report:

- While the world battles #COVID19, 1 in 18 children in the U.S. are uninsured. How can we ensure every child has the #healthcare coverage they need? [@PolicyLabCHOP](https://twitter.com/PolicyLabCHOP) shares a comprehensive menu of policy options to help achieve #coverageforallkids: bitly.com/CoverageBrief
- Rising out-of-pocket costs & threats to #Medicaid & #CHIP are just some of the barriers to achieving #coverageforallkids. [@PolicyLabCHOP](https://twitter.com/PolicyLabCHOP)'s new brief IDs opportunities at the state & federal level to move the needle on universal health coverage for kids: bitly.com/CoverageBrief

TEMPLATE NEWSLETTER LANGUAGE:

New Resource: Current Barriers and Pathways to Achieve Universal Health Coverage for Children

The current COVID-19 crisis has only magnified the troubling trends the U.S. has been experiencing in the rise in uninsurance and underinsurance among our nation's youth. A new solutions-oriented *Evidence to Action* brief from experts at PolicyLab at Children's Hospital of Philadelphia digs into the alarming change in children's coverage rates and reviews the current insurance market and barriers families face. The authors created a menu of policy options for state and federal decision-makers to achieve affordable, comprehensive coverage for all children. Learn more: bitly.com/CoverageBrief

LINKS:

Evidence to Action brief: bitly.com/CoverageBrief

Policy Brief: bitly.com/Kids-Coverage-Pathways

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Topics

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[Growth of Public Coverage Among Working Families in the Private Sector](#)

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