

---

# A Community Capitals Framework for Identifying Rural Adaptation in Maternal-child Home Visiting

## Date:

Jul 2019

[Visit Article](#)

**OBJECTIVE:** To understand how maternal and child home-visiting programs are adapted, enhanced, and expanded to meet the unique needs of rural communities. **DESIGN:** We explored factors shaping the role of home visiting with data from a 2013-2015 statewide evaluation of Maternal, Infant, and Early Childhood Home Visiting-funded programs. Features unique to a rural experiences were mapped onto the Community Capitals Framework. **SETTING:** Individual, semistructured interviews were conducted at 11 of 38 home-visiting sites across Pennsylvania. **PARTICIPANTS:** Program administrators, home visitors, and clients. **MAIN OUTCOME MEASURE:** Program adaptation. **RESULTS:** Our analysis represents 150 interviews with 11 program sites serving 14 counties. We document how rural home-visiting programs address community-wide limitations to maternal and child health by adapting program content to better meet the needs of families in rural areas. Data demonstrate how rural home-visiting program's provision of economic and social services reach beyond maternal child health care, building the capacity of individual families and the broader community. **CONCLUSIONS:** Home-visiting programs should be viewed as a vehicle for improving community well-being beyond health outcomes. These programs have become an integral part of our public health framework and should be leveraged as such.

## Journal:

[Journal of Public Health Management and Practice](#)

Authors:

Whittaker J, Kellom K, Matone M, Cronholm P

## Related Content

[Lessons Learned from the Evaluation of Pennsylvania's Federally Funded Home Visiting Programs](#)  
[A Mixed Methods Evaluation of Early Childhood Abuse Prevention Within Evidence-based Home Visiting Programs.](#)  
[A Qualitative Exploration of Co-location as an Intervention to Strengthen Home Visiting Implementation in Addressing Maternal Child Health](#)